



Beyond Lifestyle International Expo 2018
MATRADE Exhibition & Convention Centre
16-18 November 2018

Exhibitor Application Form

COMPANY INFORMATION

Company Name: _____ Co. Reg. Number: _____

Address: _____

Postcode: _____ State: _____ Country: _____

Telephone: _____ Email: _____ Website: _____

Please tick where applicable:

Foreign Company Entrepreneur MNC Enterprise Franchise

Others, please specify: _____

CONTACT DETAILS

Contact Person 1: _____ Designation: _____

Telephone: _____ Mobile Number: _____ Email: _____

Contact Person 2: _____ Designation: _____

Telephone: _____ Mobile Number: _____ Email: _____

EXHIBITION BOOTH

Standard Shell Scheme

*minimum 9sqm is required.

*includes white wall partitions, fascia board with company name and booth number, needle punch carpet, furniture and electrical items.

TYPE	Unit cost (RM) per sqm		Booth size (Square metre)	Total cost (RM)
	HALL A	HALL B		
Premium	1,300.00	1,600.00		
Standard	1,100.00	1,300.00		
SME	1,000.00	1,100.00		
Sub Total				

Bare Space

*minimum 9sqm required.

TYPE	Unit cost (RM) per sqm		Booth size (Square metre)	Total cost (RM)
	HALL A	HALL B		
Premium	1,100.00	1,300.00		
Standard	900.00	1,100.00		
SME	800.00	900.00		
Sub Total				

BLIE Food Kiosk (Hall C)

*minimum 18sqm is required.

*included 32amp single phase Isolate.

TYPE	Unit Cost (RM) per lot	Lot	Total cost (RM)
Food Kiosk (F&B only)	7,500.00		
Sub Total			

BEYOND INTERNATIONAL BUSINESS AWARDS (BIBA) 飞跃国际企业奖

A highlighted program created under BLIE 2018 to recognize businesses which is creating an excellent performance and stronger position in the present and future economy.

- I will participate **Beyond International Business Awards** and agree to pay RM 800.00 for the nomination fee and RM 5,000.00 for the processing fee if selected as the winner of the awards.

ADVERTISING PACKAGES

Item	Unit Cost (RM)	Unit	Total cost (RM)
1.			
2.			
3.			
4.			
5.			
6.			
Sub Total			

SEMINAR / WORKSHOP PACKAGES

Available to selected applicants only. Limited slot available. Benefits:

- Seminar/workshop are maximum of 30 minutes per session
- Listing and description of seminar will be published on the official website
- Listing and description of seminar will be published in the program book

Type of Seminar/Workshop	Unit Cost (RM)	Session	Total cost (RM)
1.			
2.			
3.			
4.			
Sub Total			

PAYMENT & BILLING

TOTAL AMOUNT :

Discount (if any):

TOTAL PAYABLE AMOUNT :

Payment must be made upon confirmation with this application form submitted. Participants shall advise to make payable to in the form of a company's cheque or via instant transfer to the following bank account.

Payable to : AD EXCELEVENT INTERNATIONAL SDN BHD
Name of bank : RHB Bank
Account No : 21261 10001 8163

CONFIRMATION

1. We hereby confirm that we, the undersigned, are the authorized representative of the abovementioned Company and confirm our participation in Beyond Lifestyle International Expo 2018 ["BLIE 2018"]. We hereby agree that the booth location of our choice is subject to availability and/or upon us making the full payment. **The deposit of 20% is required to be paid upon confirmation** of the above order and the **balance payment thereof will be due in 20 days after confirmation**. In addition, the full payment must be cleared 60 days before the date of the event scheduled on 16 November 2018. We understand that the location will be held for us only up to 20 days upon confirmation and the BLIE 2018 Secretariat has the absolute right to release it should we fail to make full payment within the stipulated period. We further agree to abide by all the terms and conditions as provided by AD Excelevent International Sdn Bhd from time to time.
2. We hereby agree that all intellectual properties (including but not limited to photos, images, designs, audio, or material) taken or obtained by AD Excelevent International Sdn Bhd and/or their agents/ associates during BLIE 2018 shall belong to AD Excelevent International Sdn Bhd. For the purpose of promotional or marketing of BLIE 2018, AD Excelevent International Sdn Bhd shall have the exclusive rights to copy, publish, reproduce, distribute, display, communicate to public, publicly perform and create derivative works of the material, including to redistribute, reproduce, republish, and to authorize republication, reproduction and syndication of all or part of the material in print, in any microform media, in any database, or in any other media (computer, electronic, optical, video, CD-ROM, or otherwise) or form, now known or hereafter invented and such act shall not be deemed to have infringed our rights. We shall not, and shall not attempt to, obtain any title to any such intellectual property rights or dispute the usage of said items in the courts of law.
3. We understand that the exhibitor is allowed to upgrade the booth type after deposit have been made. However, the exhibitor is not allowed to downgrade the selected booth type.
4. We hereby agree that we have read and understand all the terms & conditions as stated in remaining pages.

_____	Name: _____	Preferred Booth Number: _____
Signature & Company Chop.	Designation: _____	Date: _____

FOR OFFICE USE ONLY

Received by: _____	Confirmed Booth Number: _____	Approved by: _____
Received date: _____	Amount Received: _____	Approved date: _____

Note:

TERMS AND CONDITIONS:

1.0 APPLICATION FOR PARTICIPATION

1.1 All exhibitors must submit the original completed copy of the Official Contract Form issued by the BLIE SECRETARIAT under the management of AD Excelevent International Sdn. Bhd. (hereafter called the “Event Organizer”) with authorized signatory and company seal and to reach the BLIE Secretariat before 31st August 2018 or as specified by the Event Organizer.

1.2 Participation will only be confirmed after the Event Organizer receives the full payment for participation in BLIE 2018 or its programs before the appointed date.

1.3 Opening Hour during the expo day on 16th November 2018 to 18th November 2018 is from 10:00am – 10:00pm.

2.0 EXHIBIT SPACE AND RESERVATION OF SPACE

2.1 Exhibitors may choose their preferred location of exhibit space at BLIE 2018 once the full payment is settled. The Event Organizer will allocate exhibit space on behalf of Exhibitors with unspecified choice of exhibit space.

2.2 A deposit of 10% is required. Exhibits space may be reserved up to 10 days pending full payment. Each reservation will be held on a queue system. An extension of four (4) days thereafter is allowed, upon exhaustion the space will be given to the next company in queue. Any amount of extension thereafter is at the discretion of the Event Organizer. Confirmation of exhibit space will be advised by the Event Organizer in writing or email within five (5) working days from the day full participating fee is received.

3.0 ALLOCATION OF BOOTH

3.1 The Event Organizer shall reserve the right to change the booth allocated to the exhibitor at any time prior to the commencement of the build-up of the exhibition should exceptional circumstances demand, to transfer or close entrances or exits to the exhibition hall and to undertake other structural alterations as they deem fit. Such changes shall be at the sole discretion of the Event Organizer and the exhibitor shall have no claims for compensation because of these changes.

4.0 FURNITURE, ELECTRICAL FITTING AND ELECTRICITY SUPPLY

4.1 Special booth construction, electrical wiring and decorator services are available through the Official Contractors appointed by the Event Organizer.

4.2 The exhibitors may request for extra furniture, electrical appliances, electrical fittings, wiring and the appointed Official Contractor at a charge prescribed in the said handbook shall install them.

The exhibitor, upon confirmation of the order with the contractor, is to pay for the job fully before completion of installation.

5.0 ADVERTISING OF EXHIBIT

5.1 Exhibitor may distribute handbills or other printed advertising matters from his booth vicinity only. In the event of any complaint resulting from such distribution, the matter shall be referred to the Event Organizer for resolution.

6.0 CANCELLATION POLICY

6.1 In all cases of an exhibition space being cancelled at the exhibitors’ will, all deposits and payment(s) will be forfeited automatically by the Event Organizer.

7.0 EXHIBITION MANAGEMENT RESPONSIBILITY

7.1 The Event Organizer and/or their Agents and/or their Partners agrees to render reasonable assistance to exhibitors, to keep them informed and to provide them with available promotion materials for their own use and to promote attendance of the exhibition through accepted means of advertising, public relations, publicity, direct-mail, etc. As no storage/stacking of goods are permitted behind the exhibit area, exhibitors can request for storage space and porter services for a nominal fee from the Event Organizer.

8.0 LIABILITY & LOSSES

8.1 The Event Organizer and all organizations and individuals who are employed by or associated with in connection to this exhibition will not be responsible and shall be indemnified by all exhibitors for damage or loss resulting from fire, or any other cause whatsoever, including accident or injury to exhibitors, their employees and agents, the public and others. The exhibitors agree to pay promptly for any/all damage to the exhibition building or its equipment incurred through carelessness or otherwise, of exhibitor or his employees or agents.

8.2 The Event Organizer shall not be responsible in the event of any errors or mistakes in any promotional material.

8.3 The Event Organizer is not responsible for damage to exhibitors' property or lost shipment either coming on or going out, or for moving. Damage to inadequately packed property is exhibitor's own responsibility. If exhibit fails to arrive, exhibitor is nevertheless responsible to exhibit space rental. Exhibitors are advised to insure against such risks.

9.0 SAFETY AND FIRE LAWS

9.1 All applicable fire and safety laws of the venue must be strictly observed by the exhibitors. Cloth decorations must be fire proof. Wiring must comply with Local Fire Department and Underwriters' Rules. Smoking in the exhibition area is forbidden. Exhibits must not block aisle and fire exits. No decorations of paper, pine boughs, leaf decorations or tree branches are allowed. (Acetate and most rayon drapes that are not flame proof are prohibited).

9.2 Exhibitors are strictly reminded to abide the safety procedures and understand Clause 16, Articles 16.2. The Event Organizer will not be held accountable/liable for your arrest or summon by the authorities arising from any obstacles by exhibitors in case of emergencies.

10.0 TERMINATION OF EXHIBITION

10.1 In the event that the premises in which the exhibition is or is to be conducted shall become, in the sole discretion of the Event Organizer, unfit for occupancy or in the event the holding of the exhibition or the performance of the Event Organizer under Application (of which these Terms and Conditions are a part) are substantially or materially interfered with by virtue of any cause or causes not reasonably within the control of Event Organizer, the said Application and/or the Exhibition (or any part thereof) may be terminated by the Event Organizer. The Event Organizer shall not be responsible for delays, damage, loss, increased cost, or unfavorable conditions arising by virtue of causes not reasonably within the control of the Event Organizer. If the Event Organizer terminates said Application and/or the Exhibition (or any part thereof) as foresaid, then the Event Organizer shall not be liable to the exhibitor other than for a prorated refund of such exhibit days remaining.

11.0 FAILURE TO EXHIBIT

11.1 The Event Organizer shall be at liberty to let out the booth(s) without reference to the defaulting exhibitor, in the event the exhibitor fails to exhibit, or no payment is made within 14 days from signing the said contract form.

12.0 INSURANCE

12.1 Exhibitors are advised to see that their regular insurance company includes extra-territorial coverage and that they have their own theft, public liability and property damage insurance. The Event Organizer and/or all organizations and/or individuals who are employed by or associated with in connection with the exhibition will not be responsible for injury, damage or loss that may occur to an exhibitor or his employees or agents nor to the safety of any exhibit or other property against robbery, fire, or any other destructive causes.

13.0 RIGHT OF POSSESSION

13.1 In the event of an exhibitor owing the Event Organizer a sum still outstanding at the end of the payment due date, the Event Organizer reserves the right to prohibit and/or prevent the exhibitor from moving his goods, exhibits or chattels from the exhibition venue. The Event Organizer also reserves the right to remove exhibitor debtor's exhibits to be stored at the premises of the Event Organizer until full settlement has been made.

14.0 SUB-LEASING

14.1 Exhibitors must not sublet or subcontract the whole or part of his space without prior written consent of the Event Organizer.

15.0 CODE OF BUSINESS ETHICS

15.1 Exhibitors are to conduct their business in orderly manner so as not create unhealthy practices detrimental to the exhibition. Exhibitors must be properly attired. No T-Shirts, short pants and slippers are allowed. NO PERSONNEL UNDER THE AGE OF 18 YEARS OLD or Children will be allowed or manning in the booth.

15.2 For Safety and Health cautions CHILDREN BELOW 18 YEARS OLD AND PREGNANT WOMEN ARE STRICTLY PROHIBITED from entering the exhibition halls during moved in and tear down period.

16.0 ITEMS ON EXHIBIT

16.1 All items exhibited by exhibitors must remain at the exhibit space for the whole duration of the exhibition and shall not be removed from the exhibition hall without prior written consent from the Event Organizer.

16.2 Exhibitors are not allowed to display their bunting stands, pop up system, banners and others similar materials without the Event Organizer's consent. Event Organizer reserves the rights to remove it or seize without further notice.

17.0 CHANGES

17.1 The Event Organizer reserves the right to change the venue and dates or duration of the exhibition should circumstance demand. In the event of such changes, the agreement to participate by the exhibitors shall remain in force. In the event of such change in venue and dates or duration or cancellation of the exhibition, the exhibitors shall not be entitled to any claims for compensation in connection with their booking for participation.

18.0 FAILURE OF SERVICES

18.1 The Event Organizer shall not be liable for any damage or loss by the exhibitors directly or indirectly attributable to the cancellation, suspension or reduction of the exhibition from the period advertised or specified due to force majeure, acts of war, military, municipal statutory or civil authority, fire, floods, tempests, excessively inclement weather, earthquake, or combination of sale, serial object/s aircraft, strikes, riots, civil commotions, lockouts, industrial disputes by workmen.

18.2 In the event the exhibition is cancelled, reduced or postponed, the fees paid to the Event Organizer or any part thereof may be refunded at the sole discretion of the Event Organizer, but this shall not prejudice the Event

Organizer's right to appropriate the entire sum/s or any part thereof for their own purpose to defray administration and/or other expenses.

19.0 LEGAL COST

19.1 It is agreed that the exhibitor shall bear all legal costs and expenses incurred by the Event Organizer in the event legal action is taken against the exhibitor for any sum due or damages done to the Event Organizer under this contract.

20.0 REJECTED DISPLAY

20.1 The exhibitor agrees that his exhibit shall be admitted and shall remain from day to day solely in strict compliance with the Terms and Conditions herein laid down. The Event Organizer reserves the right to reject, eject or prohibit any exhibit in whole or in part of any exhibitor or his representatives, before or during the exhibition. The Event Organizer and/or their Agents shall not be liable for any damages or loss if an exhibit or exhibitor is ejected for violation of these Terms and Conditions for any other stated reason, and no refund shall be made.

21.0 NON-OFFICIAL CONTRACTOR

21.1 A refundable deposit or performance booth of 36sqm & below: RM5,000.00; 37sqm – 71sqm: RM 10,000.00 and 72sqm & above: RM15,000.00, payable to official contractor, **BLUE CIRCLE PLUS SDN BHD** by non-official contractor/special design stand builder before move-in. It is the responsibility of the non-official contractor/ special design stand builder to adhere the rules & regulations set by the organizer and venue owner at all time during build-up, maintenance and dismantling period of the show.

21.2 An administration fees of RM30.00 per sqm will be imposed and made payable to official contractor, **BLUE CIRCLE PLUS SDN BHD** by non-official contractor/ special design stand builder for the documentation and submission of drawings and technical details to relevant authorities' approval.

22.0 RESERVES THE RIGHT TO CHANGE

22.1 The Event Organizer reserves the absolute right to change or amend these terms and conditions at any time without prior notice.

-THE END-